



Trade Missions "Connect-me"

Competitive Intelligence Agency
Specialized in technology management and innovation

We are a Competitive Intelligence Agency specialized in technology management and innovation, aimed at strengthening and consolidating the business model of companies based on strategic information and tailored to the best corporate decision making.

We seek to increase the competitiveness of the company by transforming the weaknesses into strengths by taking advantage of the opportunities that the environment provides by building advantages that ensure the permanence of the company and the increase of profits through innovation.

Trade Missions "Connect-me"

We are convinced that the strengthening of binational relations between Mexico and each of its commercial allies, is through its cultural integration and market have developed the Trade Missions Connect-me as a comprehensive solution of international delegations seeking to develop business in the country building business experiences and interaction with Mexican culture.

We are committed to support,
impulse and business
development





Aligned to the policy of the Mexican government to place **Mexico as an attractive investment pole in international markets**, we promote actions, effective strategies and specialized accompaniment that allow national and international entrepreneurs to **generate business opportunities and growth in new markets**, through from an agenda that takes visiting delegates to meetings with the most important business leaders of the sector of their interest, visits to industrial plants, participation in business exhibitions, meetings in industrial chambers, meetings with government and specialized conferences.

Connect-me offers delegate companions a complimentary program. It's a cultural agenda who will show them the cultural richness and the Mexican folklore, knowing archaeological zones, museums, tourist attractions, shows and local gastronomy.

Businessmen with technological interests
Entrepreneurs with Industry Interest
Capital investment businessmen



We work with embassies, commercial representations and industrial chambers, we begin with an analysis of the sector or sectors that are of interest to the requesting country through a market study tailored to the quality of being published on behalf of the embassy or business chamber. Verifying that there are real business opportunities in coordination with the embassy or business chamber, the Trade Mission Connect-me is organized, which includes:

- Plane flights
- Lodging
- Business agenda
- Cultural agenda
- One-on-one meetings
- Visits to industrial plants
- Visits to business exhibitions
- Visits and interviews with local and international national buyers who are locally in Mexico interested in the products
- Lunches and networking dinners
- Local transportation between activities
- Promotion of a sector as a whole in the national and international markets
- Personalized support from the Rubikie executive during the events and the expos within the agenda

Recommendations

- ⊗ Participating companies must join the common program, where they can select the meetings that you want to attend within the framework of the group agenda.
- ⊗ Be a physical or moral person established and corroborated by your embassy.
- ⊗ Register in the Connect-me Trade Mission system.
- ⊗ Companies must have a website and promotional material in English and Spanish.
- ⊗ A minimum of 10 companies with related products or interests is required.
- ⊗ Interested companies must declare this with a minimum of 40 calendar days prior to the completion of the mission.





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